

Spokane Transit Authority
1230 West Boone Avenue
Spokane, WA 99201-2686
(509) 325-6000

NOTICE OF BOARD WORKSHOP

NOTICE IS HEREBY GIVEN by the Board of Directors of the Spokane Transit Authority of Spokane County, Washington, that the Board will hold a workshop at 11:30 am on Thursday, July 21, 2022. This workshop will be in the Spokane Transit Boardroom at 1230 W Boone Avenue, Spokane, Washington, with a WebEx video conference option.

NOTICE IS FURTHER GIVEN that business to be discussed and/or action taken shall be in accordance with the attached agenda, which is also on file at the STA Administrative Offices.

THE MEETING SHALL BE OPEN TO THE PUBLIC.

BY ORDER OF THE STA BOARD OF DIRECTORS.

DATED this 21st day of July 2022.

Dana Infalt
Executive Assistant to the CEO
Clerk of the Authority

Optional Virtual Joining Links:

Board Members link:

<https://spokanetransit.webex.com/spokanetransit/onstage/g.php?MTID=e2f71498ed95c530e9b49d60501c2e2eb>

Guests/Public link:

<https://spokanetransit.webex.com/spokanetransit/onstage/g.php?MTID=ebeddd11dcb12b5fcef46facf854ccd00>

Additional Webex Meeting Details:

Event #: 2496 356 3179; Event Password: 2022 *(if asked)*

Audio conference: *To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code.*

United States Toll

+1-408-418-9388

Access code: 146 178 2244

Spokane Transit assures nondiscrimination in accordance with Title VI of the Civil Rights Act of 1964. For more information, see www.spokanetransit.com. Upon request, alternative formats of this information will be produced for people who are disabled. The meeting facility is accessible for people using wheelchairs. For other accommodations, please call 325-6094 (TTY Relay 711) at least forty-eight (48) hours in advance.

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STA BOARD WORKSHOP

Thursday, July 21, 2022
11:30 a.m. – 1:20 p.m.

STA Boardroom
1230 W Boone Avenue, Spokane, Washington
with a Webex Video Conference option

AGENDA

1. Call to Order & Roll Call
2. Strategic Plan Workshop
 - A. Welcome, Introductions, and Objectives (*Meyer*)
 - B. Engagement Update (*Liard*)
 - C. Mission and Vision Refresh (*Liard*)
 - D. Draft Strategic Plan Goals and Example Strategies (*Desmond/Liard*)
 - E. Scenario Planning (*Payne*)
 - F. May Workshop Supplemental Data (*Payne*)
 - G. Next Steps (*Meyer*)
3. Adjourn

Optional WebEx conference joining links:

Board Members may join here:

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Guests/Public may join meeting here:

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Additional Webex Meeting Details:

Event #: 2490 284 2162; Event Password: 2022 (*if asked*)

Audio conference: To receive a call back, provide your phone number when you join the event, or call the number below and enter the access code.

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May Board Workshop Supplemental Data

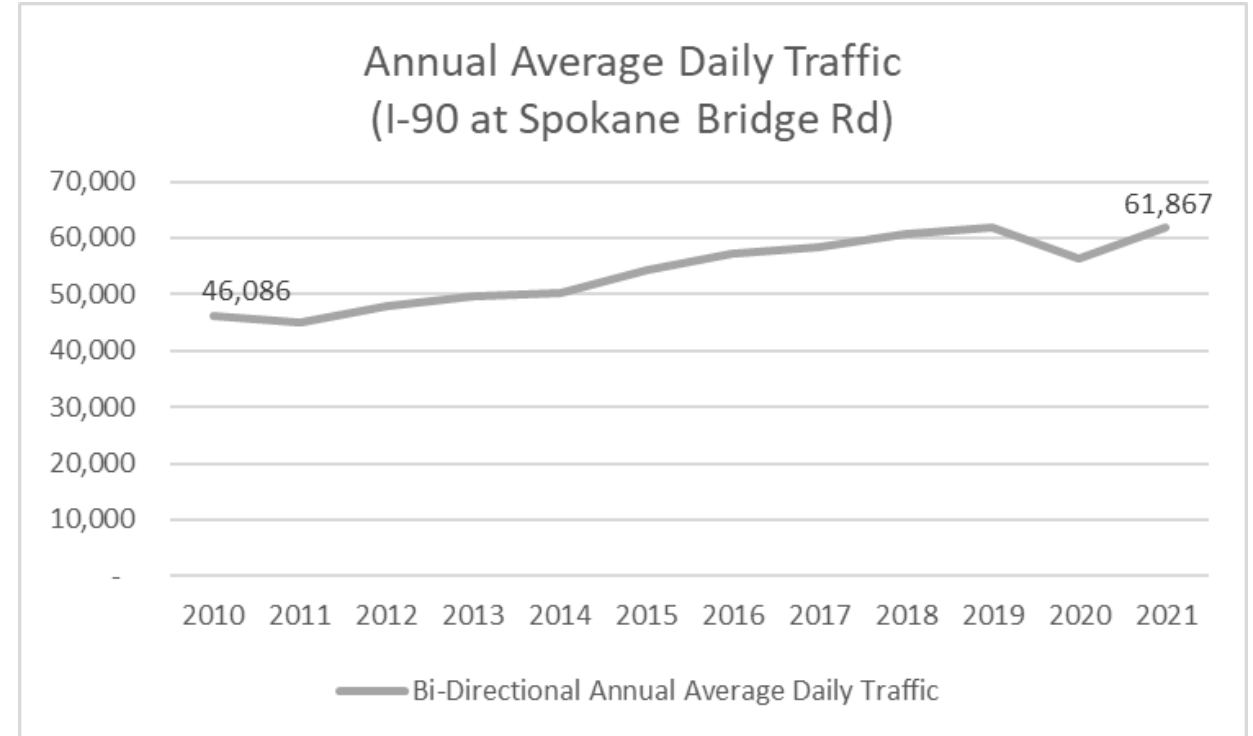


- Several Board Members requested additional analysis or context for materials presented at the May 2022 Strategic Plan Workshop
- This presentation is responsive to that request and includes the original presentation slides as well as the supplemental data and analysis including:
 - Additional WSDOT Annual Average Daily Traffic Volumes
 - Additional context regarding demographic shifts in Clark and Pierce Counties
 - Additional context regarding rates of homelessness in Clark and Pierce Counties



WSDOT Annual Average Daily Traffic

- Annual Average Daily Traffic (AADT) counts approximately 0.3 miles West of WA-ID border
- 26% increase in daily traffic from 2010 to 2021
- 9% decrease in 2020 due to the pandemic
- Traffic appears to have rebounded to near 2019 levels in 2021



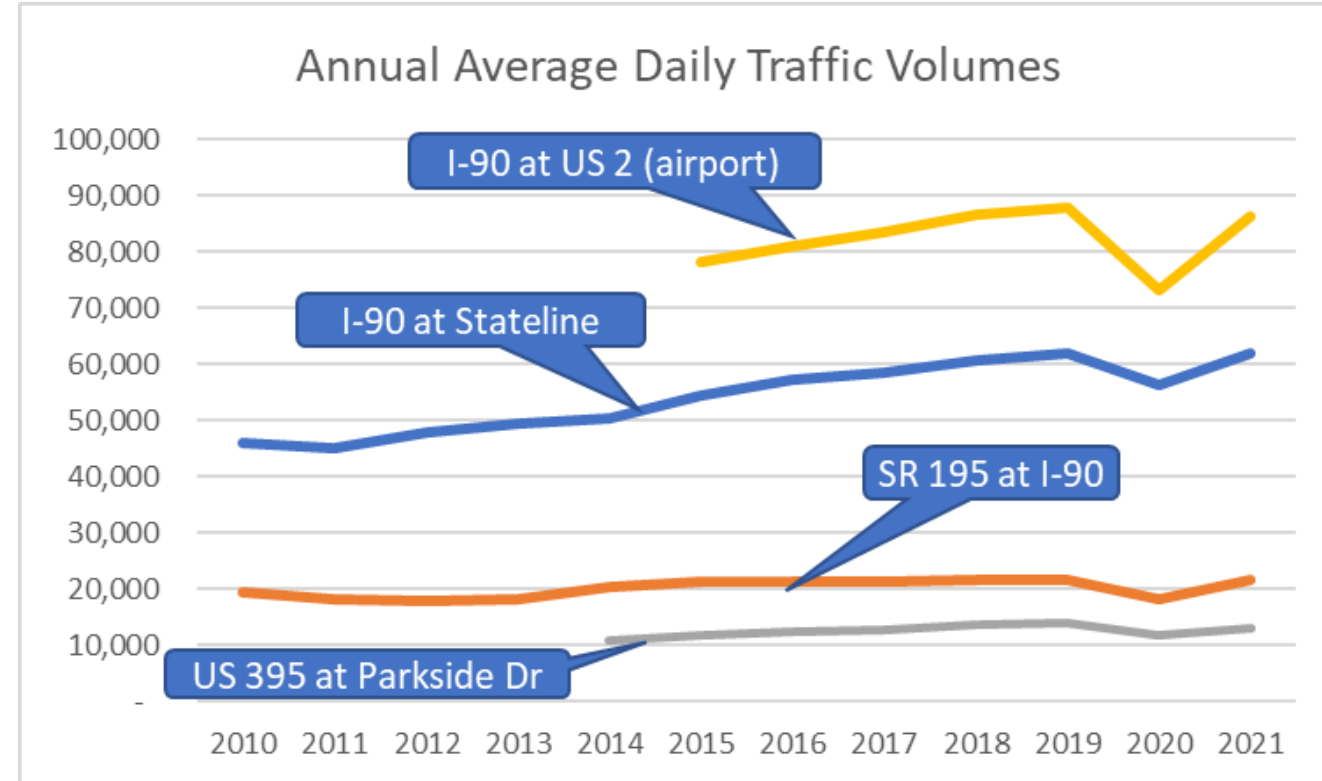
Source: WSDOT, 2021

Note: Official 2021 AADT has not been released by WSDOT, manually calculated from available traffic count data

Annual Average Daily Traffic Context



- Traffic volumes on north-south corridors around Spokane are significantly lower than the I-90 corridor
- Traffic volume has recovered from during COVID lows
- Growth has occurred at different rates since 2015
 - **I-90 at State Line** – 14% increase
 - **I-90 at US 2** – 10% increase
 - **SR 395 (NSC) at Parksmith** – 11% increase
 - **SR 195 at Cheney – Spokane** - 2021 data not available but annual pre-pandemic growth ranged from 0% to 5% per year



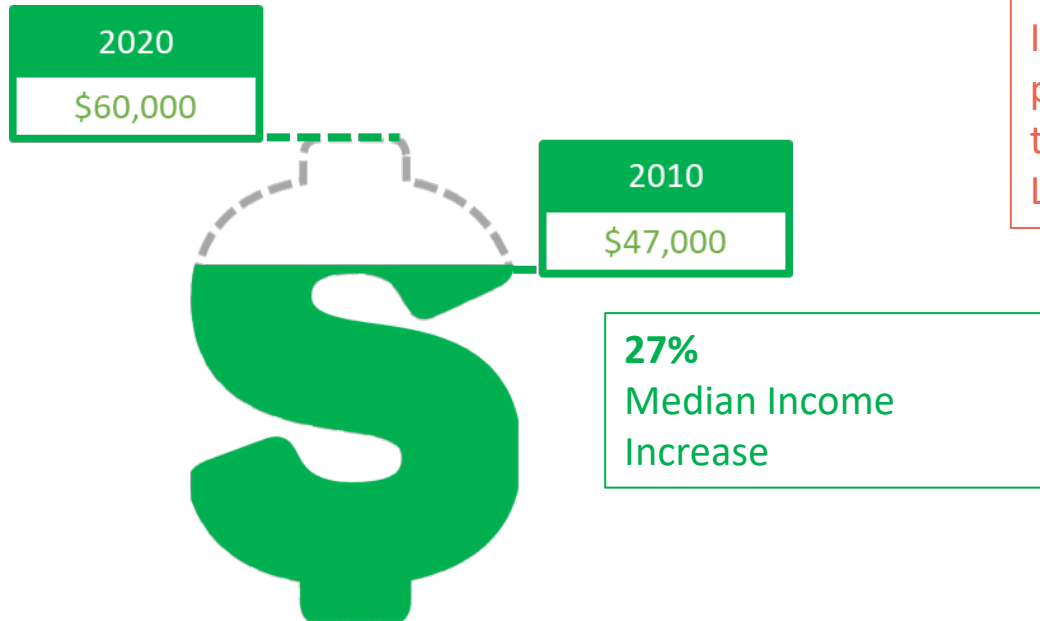
Source: WSDOT, 2022

Notes: Official 2021 AADT has not been released by WSDOT, manually calculated from available traffic count data. Data for SR 395 was not available before 2014. Data for I-90 at US 2 was not available before 2015. Data for SR 195 at Cheney – Spokane Rd was not available for 2021



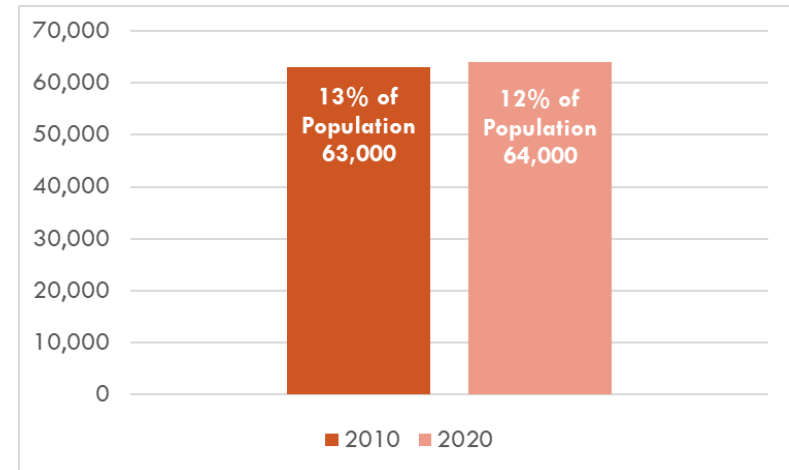
Spokane County Demographic Shifts

Income



2%
Increase in
population under
the Federal Poverty
Level

Poverty

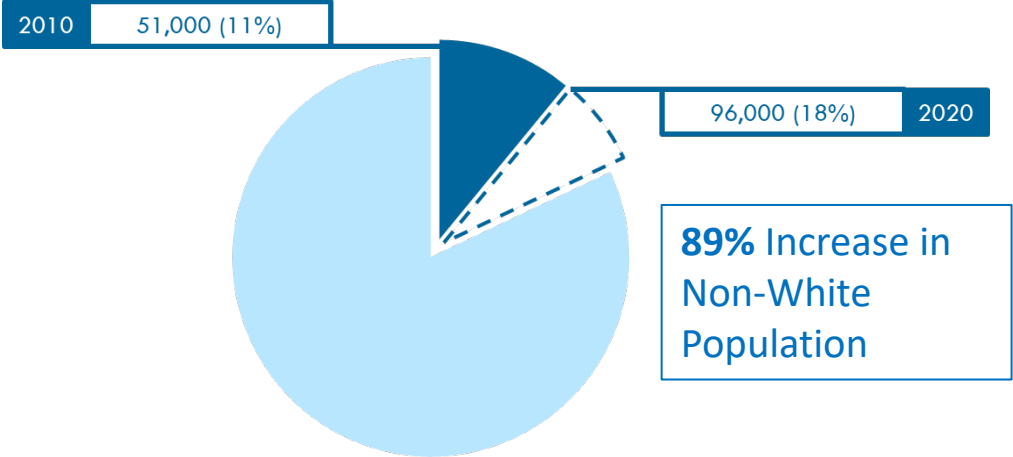


Percent of
population under
the Federal Poverty
Level decreased
from 13% to 12%

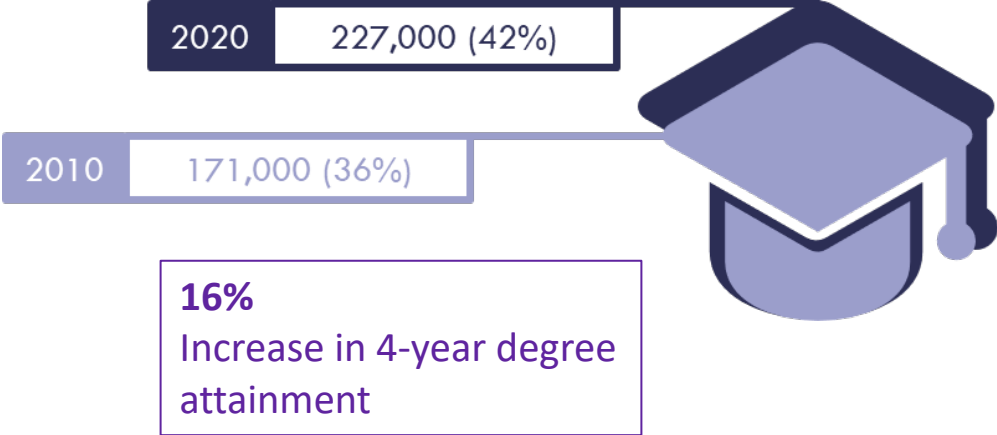


Spokane County Demographic Shifts

Non-White Population

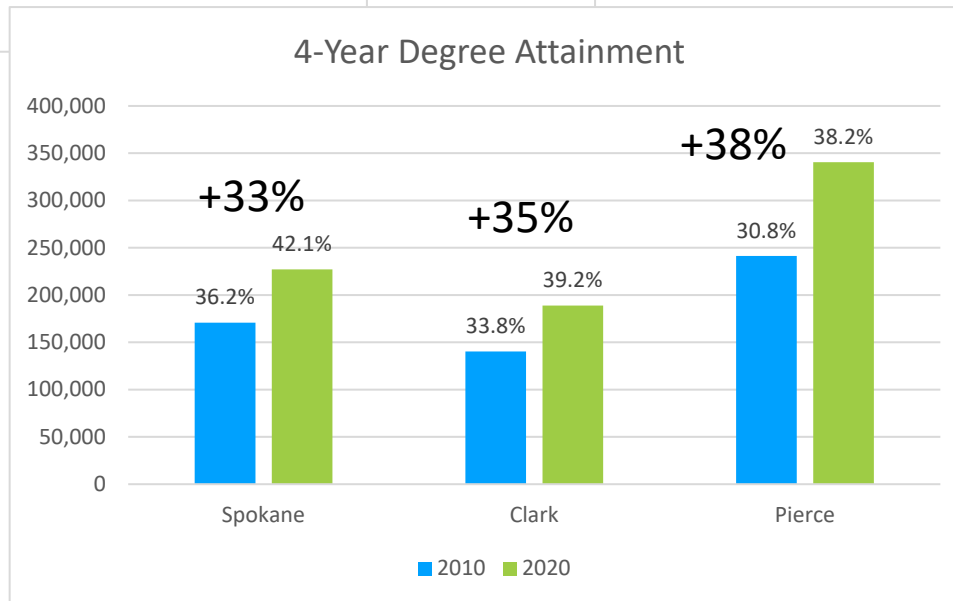
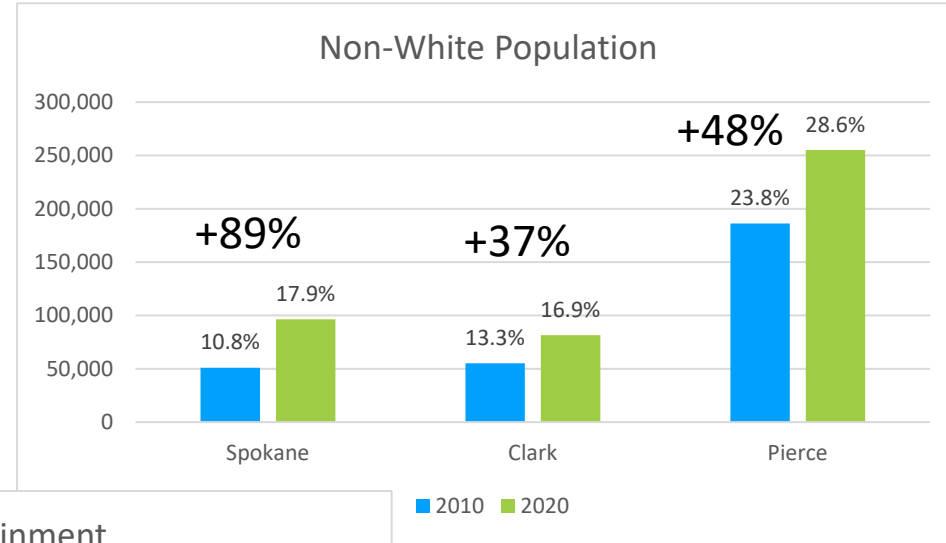
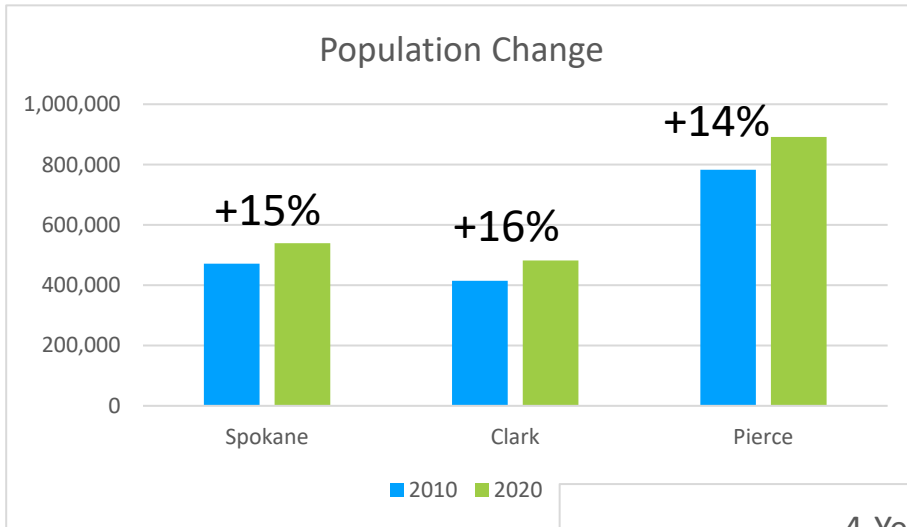


Education





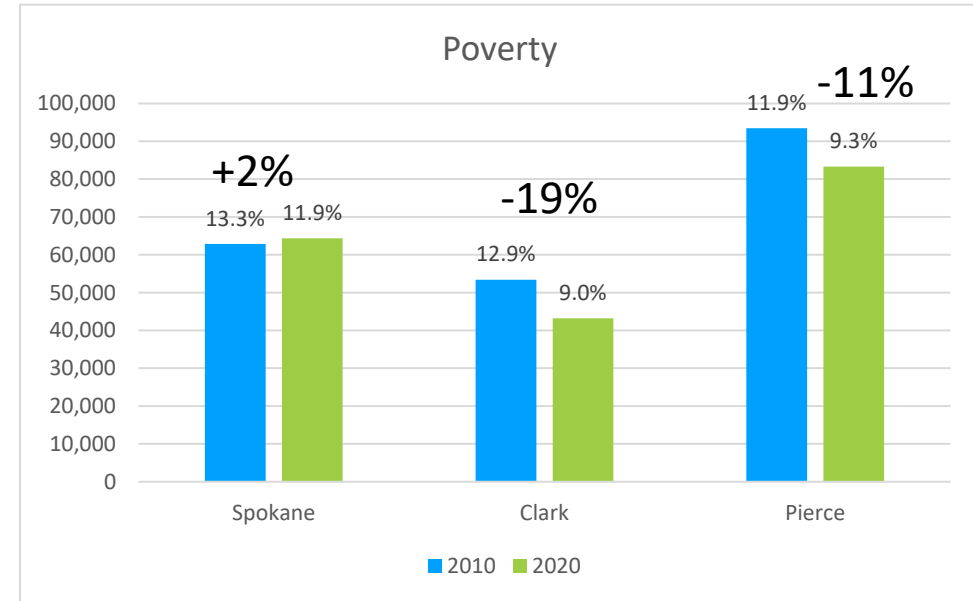
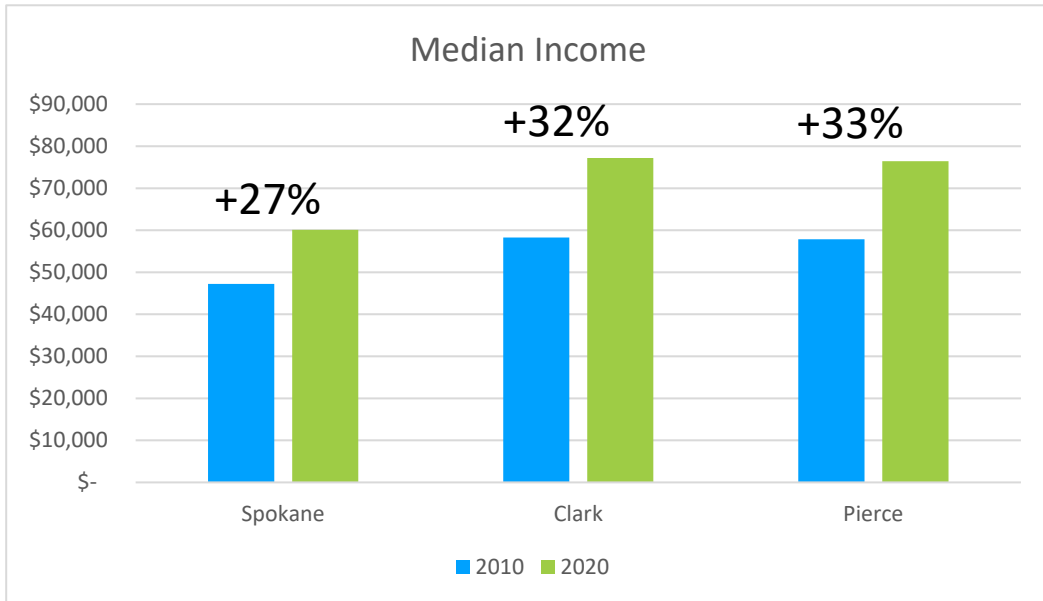
Demographic Shifts-Context



- Similar population growth but much larger percent increase of non-white population in Spokane County

- Growth in 4-year degree attainment was also similar for all counties
- Spokane County has the highest percent of population attaining a 4-year degree

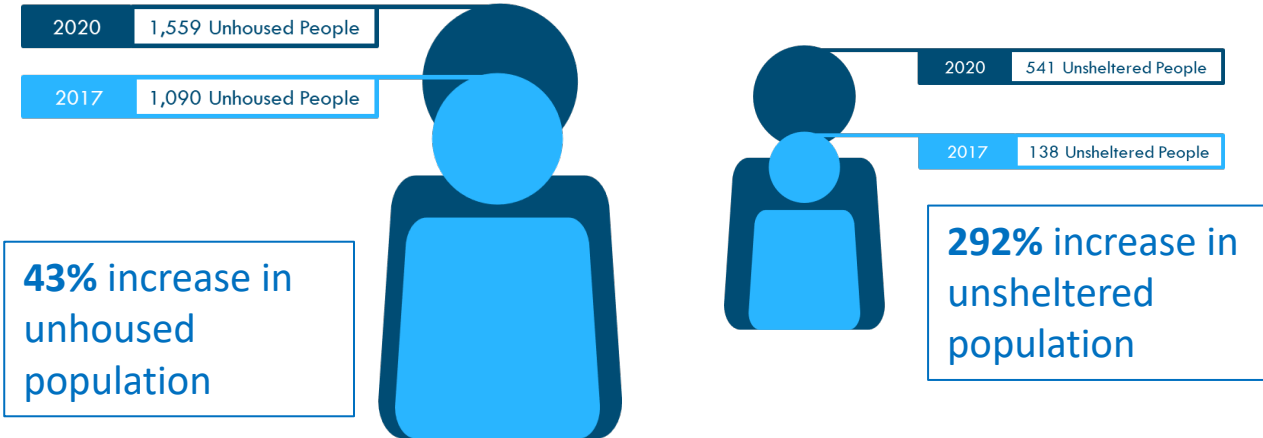
Demographic Shifts – Context



- Median Income grew in all three counties, but was slightly lower in Spokane County
 - May be related to the lack of a larger neighboring city, Seattle or Portland
- People living under the federal poverty level decreased in Clark and Pierce Counties and increased in Spokane County, but share of total population did decline in Spokane County.



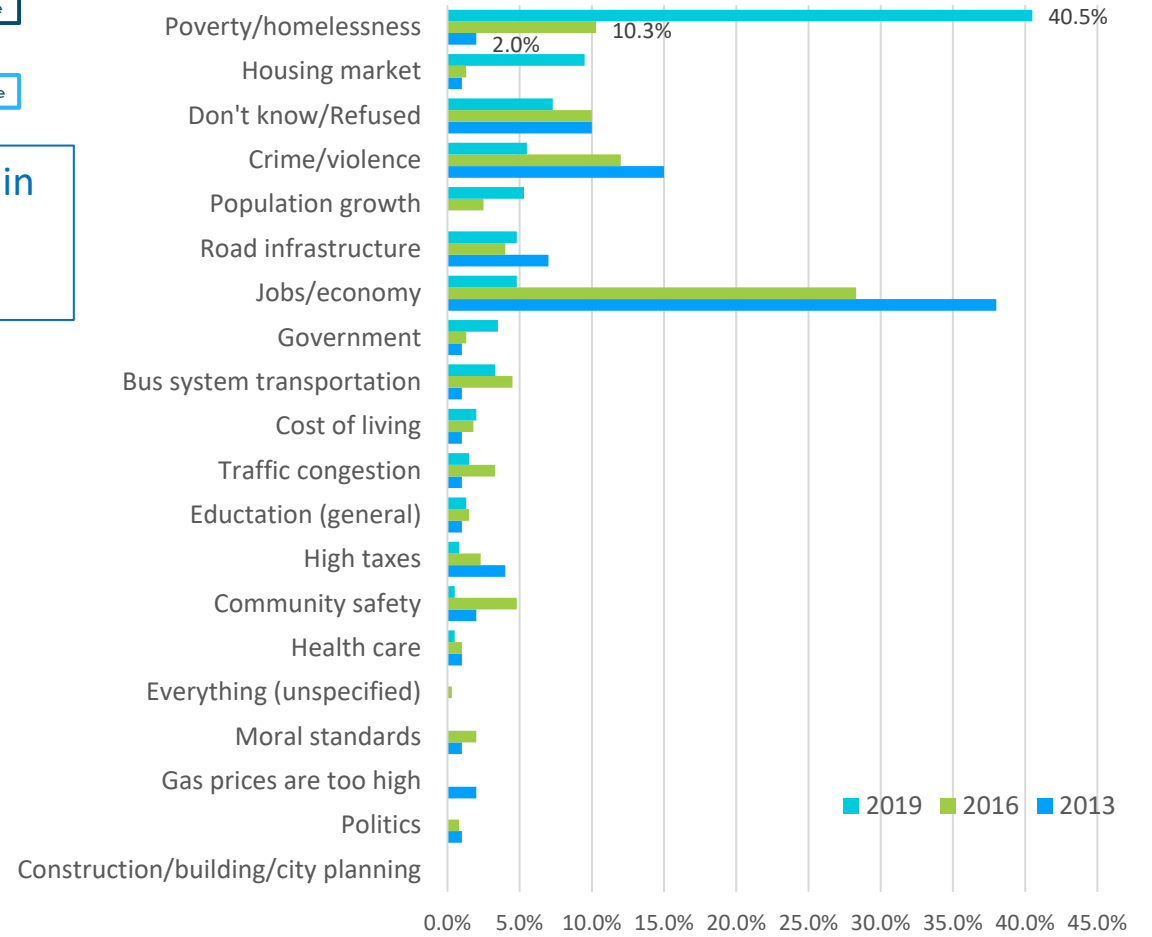
Homelessness



- Community Perceptions Survey
 - Poverty and Homelessness became the top issue in 2019
 - Changed from a minor community concern in 2013 to the #1 issue in 2019

Source: City of Spokane Point-in-Time Counts

What in your opinion, is the most important issue facing people in the Spokane area today?



Source: 2021 STA Community Perceptions Survey

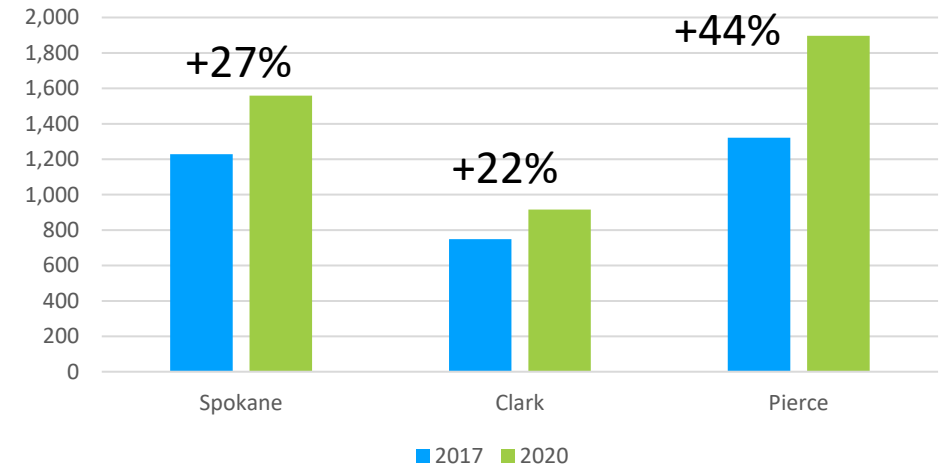
Homelessness Context

- Homelessness has been growing in Spokane, Clark, and Pierce Counties at different rates
- Growth in unsheltered homelessness is substantial for all three counties
 - Spokane County surpassed Clark County in 2020

Notes:

- 2021 counts did not include unsheltered population and 2022 counts were not available for Pierce and Clark Counties.
- 2020 represents the most up to date, comparative numbers for all three counties.

Total Unhoused Population (2017 and 2020)



Unsheltered Population (2017 and 2020)

