

Insight Network Survey 2 – Response Summary

January 12, 2024

Hello Insight Network Members,

Thank you all for your continued participation in the Insight Network survey! Your input helps us better understand how to effectively serve the needs of our community. As promised, below is a summary of the responses.

In a Nutshell

Survey 2 focused on diving deeper into what stop and station amenities you value most. Given limited points, you assigned a value to each amenity. Limiting the points available encouraged you to budget and assign a value to each answer. The top three amenities were:

- Shelter (20.2%)
- Realtime bus status information (19.8%)
- Maps and wayfinding (15.6%)

The Details

Below is a breakdown of the results, with the top three amenities shown in orange. The results indicate having a shelter and information on when the bus will arrive and where the bus goes are the amenities most valued by the group, while aesthetic improvements like artwork and landscaping appear to be valued, but are less of a priority.

Keep an eye on your inbox as we anticipate having Survey 3 delivered to you by the end of January. Stay tuned and thanks again.

Preferred Amenities at Stops and Stations

